

**CAMPAIGN FUNDRAISING AND SPENDING BY CANDIDATES FOR THE  
MARYLAND GENERAL ASSEMBLY THROUGH AUGUST 10, 2010**

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**A report by**

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## Executive Summary

This report analyzes the pre-primary finances of campaigns for the Maryland General Assembly for the 2010 election cycle. The contributions and expenditures discussed in this report were made between January 1, 2007 and August 10, 2010. Comparisons are made between candidates for the House and Senate, between Democrats and Republicans, and between incumbents and nonincumbents.

### Major Findings:

- For the 2010 election cycle thus far, candidates for the General Assembly have raised more than \$26.3 million and spent more than \$18.1 million. Candidates for the House of Delegates raised 63% of the total raised and spent 65% of the total spent.
- The typical House candidate raised about \$60,000 and spent \$42,000. The typical Senate candidate raised about \$114,000 and spent \$75,000.
- Eleven candidates raised more than \$300,000, while eleven candidates spent more than \$200,000. Just one candidate, Senate President Thomas V. "Mike" Miller (D), received more than \$1 million.
- Candidates for the General Assembly had \$10.9 million in cash on hand as of August 10, 2010. Candidates for the House of Delegates held about \$6.0 million of this total and candidates for the State Senate about \$4.9 million.
- Nine candidates had more than \$150,000 in their war chests as of August 10th. Senate President Thomas V. "Mike" Miller (D) has accrued the most with \$876,000 in his bank account. House Speaker Michael Busch (D) has raised the most among House candidates, \$232,000.
- Among candidates for both the House and Senate, the typical Democratic candidate has greatly out-raised and out-spent the typical Republican candidate.
- Among candidates for both the House and Senate, the typical incumbent candidate has well out-raised and out-spent the typical nonincumbent.
- As a group, candidates raised 45% of their funds from individual donors, 47% from interest groups and political action committees (PACs).
- Candidates spent about one-third of their funds on their campaign organizations and about one-third on campaigning costs.

## **Introduction**

As the September 14th primary election approaches, candidates for the General Assembly have begun to ratchet up their campaigns and fundraising. A number of candidates will face competitive party primaries and several more will face stiff competition in the general election, as well. On August 17th, the candidates filed their first major finance reports of 2010. The details of these reports provide insight into the fundraising activities of candidates over the past three years.

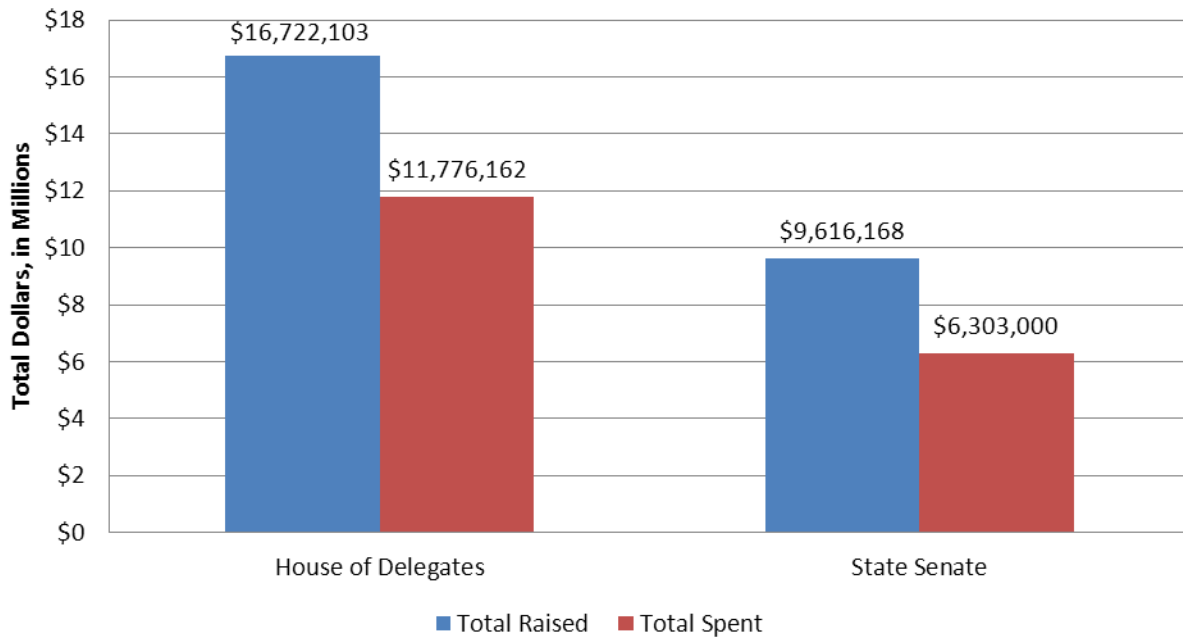
The data analyzed in this report are the contents of the candidates' total 2010 filings as of August 10, 2010. Any candidate who raised more than \$1,000 during the filing period was required to file a report.

This report discusses the finances of all General Assembly candidates who filed a report on the August 17th deadline. Specifically, the report highlights trends in fundraising over the cycle, compares across candidates for each chamber of the General Assembly, highlights the biggest fundraisers and spenders, and compares across parties and across incumbency status. The report shows that as the candidates head toward the September 14th primary and the November 2nd general election, some of them have already raised and spent sizeable amounts of money.

## Overall Fundraising and Spending by General Assembly Candidates

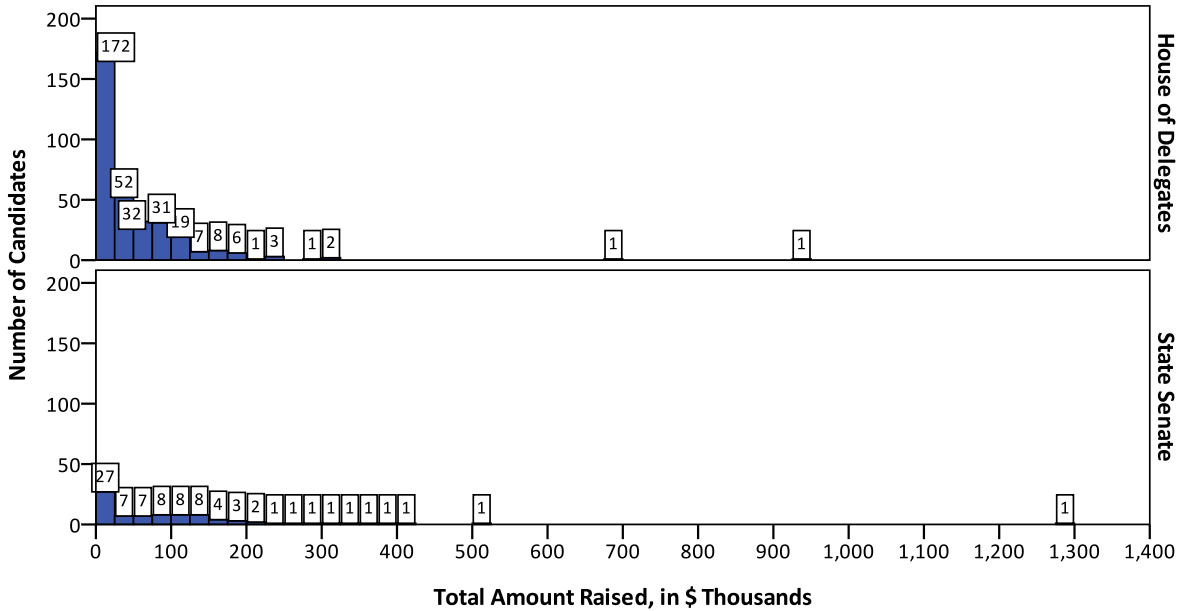
A total of 367 General Assembly candidates filed pre-primary campaign finance reports on August 17, 2010. These candidates raised a total of \$26.3 million and spent a total of \$18.1 million during the filing period. A total of 283 of the candidates who filed reports are campaigning for a seat in the House of Delegates. These candidates raised \$16.7 million. The remaining 84 candidates filed to run for the State Senate and raised \$9.6 million (see Figure 1). Candidates for the House also reported spending a total of \$11.8 million while candidates for the Senate spent \$6.3 million in total.

**Figure 1: Total Fundraising and Spending by Candidates for the General Assembly**



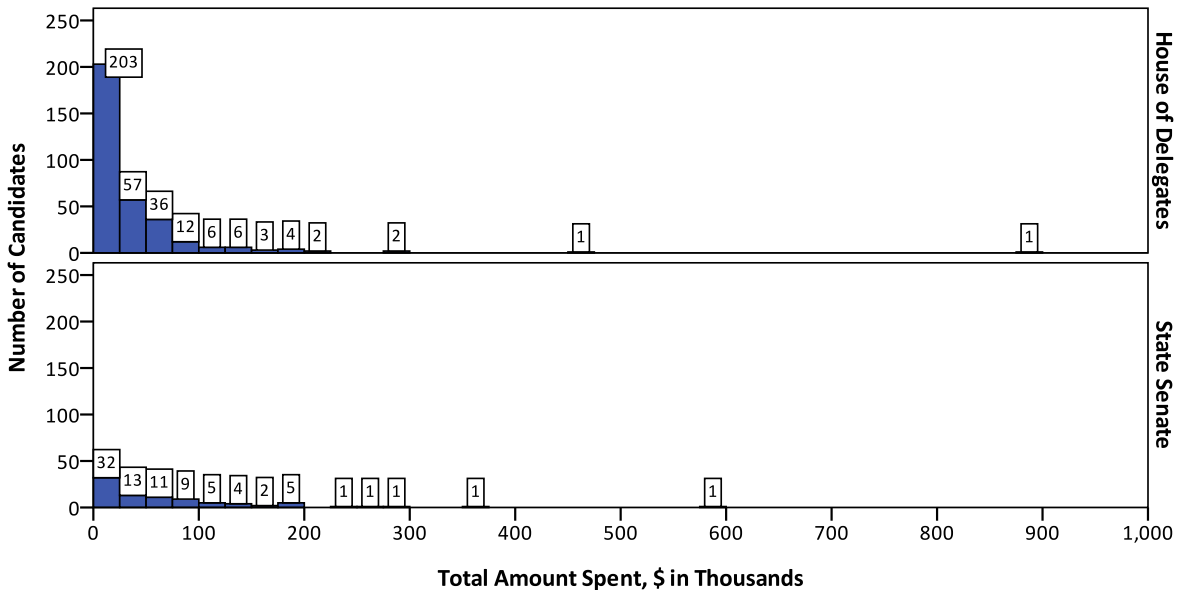
The typical candidate for the House of Delegates reported raising \$59,000 during the pre-primary filing period. The typical candidate for the Senate raised more, raising \$114,000--almost twice the amounts reported by House candidates. Most candidates, however, reported raising smaller totals (see Figure 2). Almost 80% of House candidates raised \$50,000 or less. Among Senate candidates about 58% of Senate candidates raised \$100,000 or less.

**Figure 2: Distribution of Total Fundraising**



The typical House candidate reported spending \$42,000 while the typical Senate candidate reported spending almost twice as much, \$75,000. However, about 72% of House candidates spent \$25,000 or less (see Figure 3). Among Senate candidates, 54% reported spending \$50,000 or less.

**Figure 3:**



While most candidates raised very little, a handful of candidates raised substantial amounts of money. Senate President Thomas V. "Mike" Miller (D) raised the largest sum. House of Delegates candidate Keiffer Mitchell (D), State Senator Alexander Mooney (R), and State Senator Thomas Middleton (D) also raised over \$400,000. Altogether nine of the ten top fundraising House candidates, and nine of the ten top fundraising Senate candidates were Democrats.

**Table 1: Top Fundraising Candidates through August 10, 2010**

House of Delegates		State Senate	
Candidates	Amount Raised	Candidate	Amount Raised
Keiffer Mitchell (D)	\$932,722	Thomas V. "Mike" Miller (D)	\$1,287,238
Michael Busch (D)	\$679,735	Alexander Mooney (R)	\$500,934
Dereck Davis (D)	\$311,595	Thomas Middleton (D)	\$408,424
Pater Hammen (D)	\$300,095	Ulysses Currie (D)	\$393,752
Heather Mizeur (D)	\$281,250	James DeGrange (D)	\$361,772
Syed Ali (D)	\$240,224	James Brochin (D)	\$344,316
Douglas Elmore (R)	\$232,088	Robert Garagiola (D)	\$306,500
Maggie McIntosh (D)	\$225,372	Brian Frosh (D)	\$276,244
Mary-Dulany James (D)	\$204,335	Robert Zirkin (D)	\$273,301
James Mathias (D)	\$189,387	Catherine Pugh (D)	\$231,751

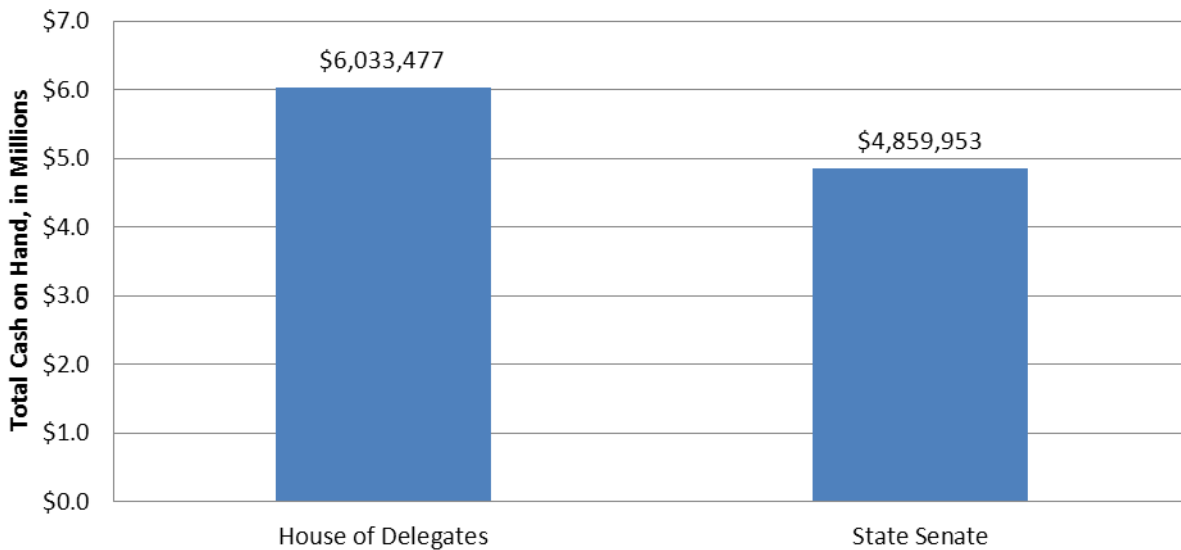
These same candidates were among the top spenders. Four candidates spent more than \$300,000 during the filing period. House of Delegates candidate Keiffer Mitchell (D) spent nearly \$900,000, the largest total. All but one of the top spending House candidates were Democrats. All but two of the top spending Senate candidates were Democrats as well.

**Table 2: Top Spending Candidates through August 10, 2010**

House of Delegates		State Senate	
Candidates	Amount Spent	Candidate	Amount Spent
Keiffer Mitchell (D)	\$899,084	Thomas V. "Mike" Miller (D)	\$598,762
Michael Busch (D)	\$455,759	Douglas Peters (D)	\$355,183
Dereck Davis (D)	\$286,272	Alexander Mooney (R)	\$293,906
Syed Ali (D)	\$278,065	Thomas Middleton (D)	\$250,392
Pater Hammen (D)	\$212,085	James Brochin (D)	\$225,413
Justin Ross (D)	\$209,886	James Rosapepe (D)	\$199,074
Maggie McIntosh (D)	\$191,371	Andrew Harris (R)	\$198,519
John Wood (D)	\$191,095	James DeGrange (D)	\$189,229
James King (R)	\$185,341	Ulysses Currie (D)	\$189,147
Mary-Dulany James (D)	\$175,789	Robert Zirkin (D)	\$182,691

Candidates for the General Assembly also finished the filing period with more than \$10.9 million in their bank accounts. Specifically, candidates for the House of Delegates reported more than \$6.0 million in their accounts, while candidates for the State Senate reported nearly \$4.9 million in reserve.

**Figure 4: Total Cash on Hand Among Candidates for the General Assembly**



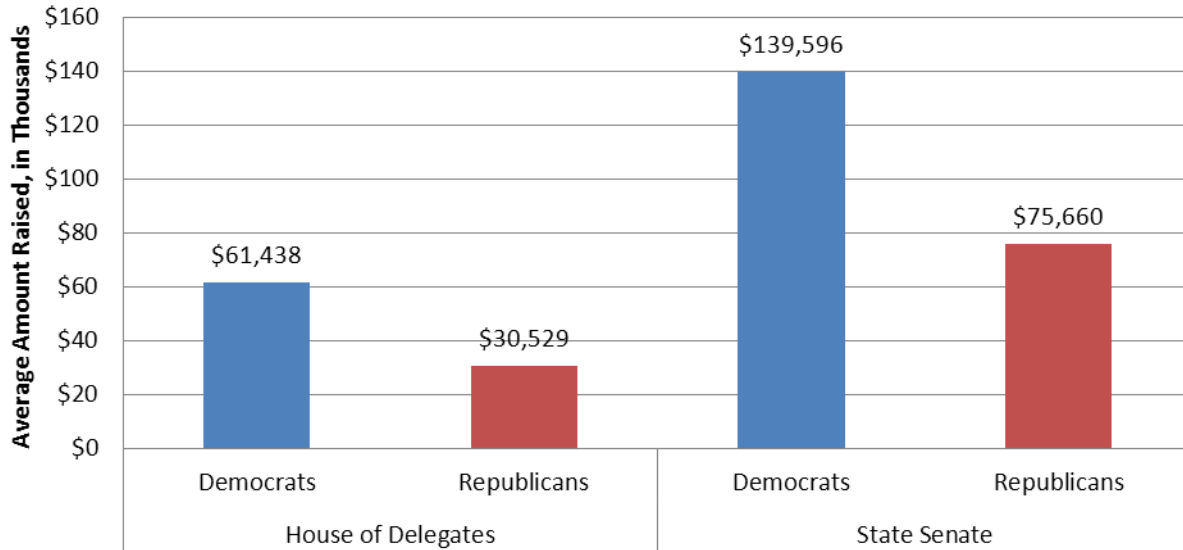
The typical candidate for the House of Delegates reported having \$21,000 in cash on hand while the typical Senate candidate reported having nearly three times as much, \$58,000 in the bank. However, some candidates have accrued significant war chests. Miller has the most money of any candidate filing a pre-primary report, reporting more than \$876,000 in the bank. Busch reported having the largest war chest among House candidates. A number of candidates reported saving over \$150,000, including three House candidates and six Senate candidates. Notably, the top ten savers among candidates for the House of Delegates were all Democrats, while nine of the top ten savers for the State Senate were Democrats.

**Table 3: Candidates with the Most Cash on Hand As of August 10, 2010**

House of Delegates		State Senate	
Candidates	Amount Raised	Candidate	Amount Raised
Michael Busch (D)	\$232,366	Thomas V. "Mike" Miller (D)	\$876,230
Heather Mizeur (D)	\$176,417	James DeGrange (D)	\$273,842
Dan Morhaim (D)	\$152,837	Alexander Mooney (R)	\$231,653
Susan C. Lee (D)	\$132,565	Catherine E. Pugh (D)	\$193,233
Guy Guzzone (D)	\$129,634	Brian Frosh (D)	\$187,856
Norman H. Conway (D)	\$118,638	Thomas Middleton (D)	\$161,006
Nathaniel Oaks (D)	\$96,290	James Brochin (D)	\$131,245
Brian Feldman (D)	\$95,563	Nancy King (D)	\$116,635
Thomas Hucker (D)	\$86,077	Syed Ali (D)	\$114,120
Sam Arora (D)	\$85,637	Roger Manno (D)	\$105,821

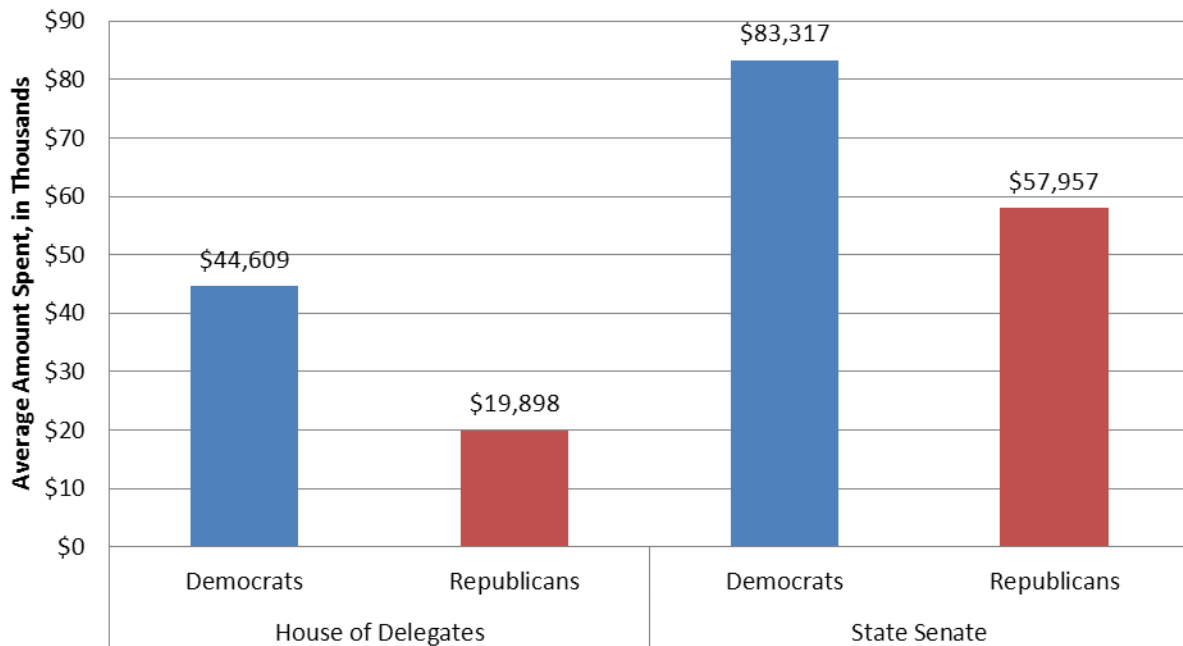
On average, Democrats raised more money. Democratic candidates for the House have raised twice as much as their Republican colleagues, on average (see Figure 5). Among Senate candidates, the difference is about the same, with Democrats raising 85% more on average.

**Figure 5: Average Fundraising Among Democratic and Republican Candidates**



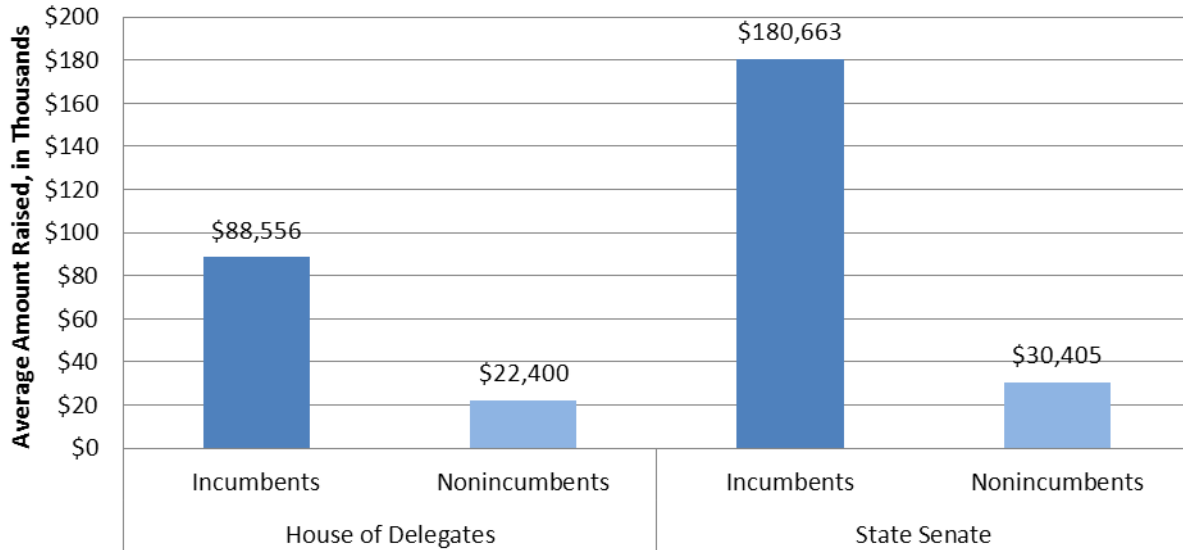
Democrats also spent more than Republicans. Democratic candidates for the House spent more than twice as much as their Republican colleagues (see Figure 6). Among Senate candidates, the difference was smaller, but still largely similar.

**Figure 6: Average Spending Among Democratic and Republican Candidates**



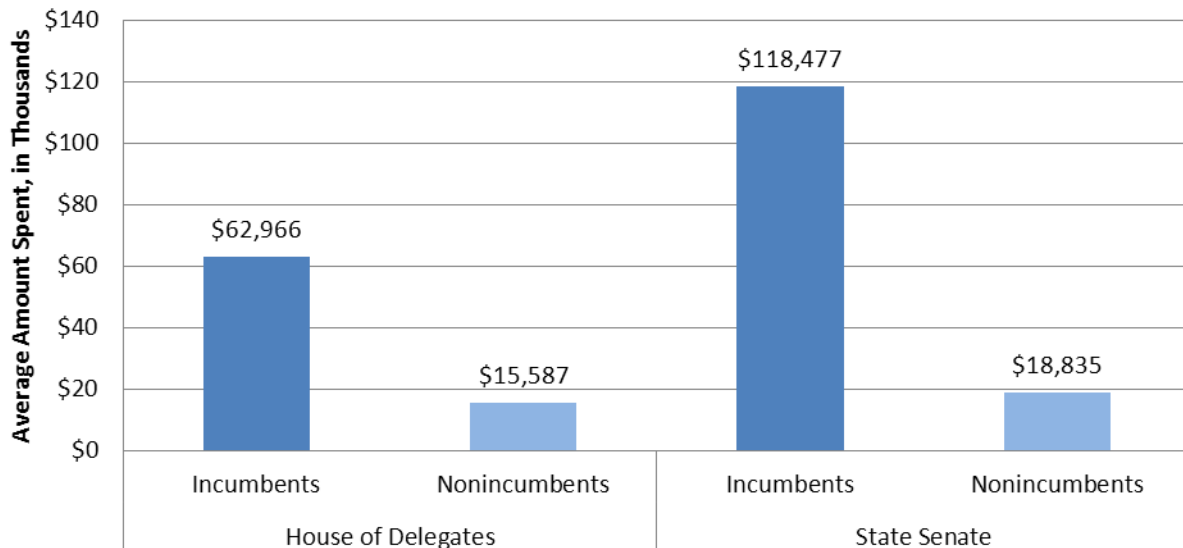
Incumbents out-raised nonincumbents during the pre-primary period. House incumbents raised four times more than House nonincumbents and Senate incumbents raised roughly six times more than Senate nonincumbents (see Figure 7).

**Figure 7: Average Fundraising Among Incumbent and Nonincumbent Candidates**



Incumbents also well outspent nonincumbents. House incumbent candidates quadrupled the spending of House nonincumbents and Senate incumbents spent more than six times the amount of Senate nonincumbents (see Figure 8).

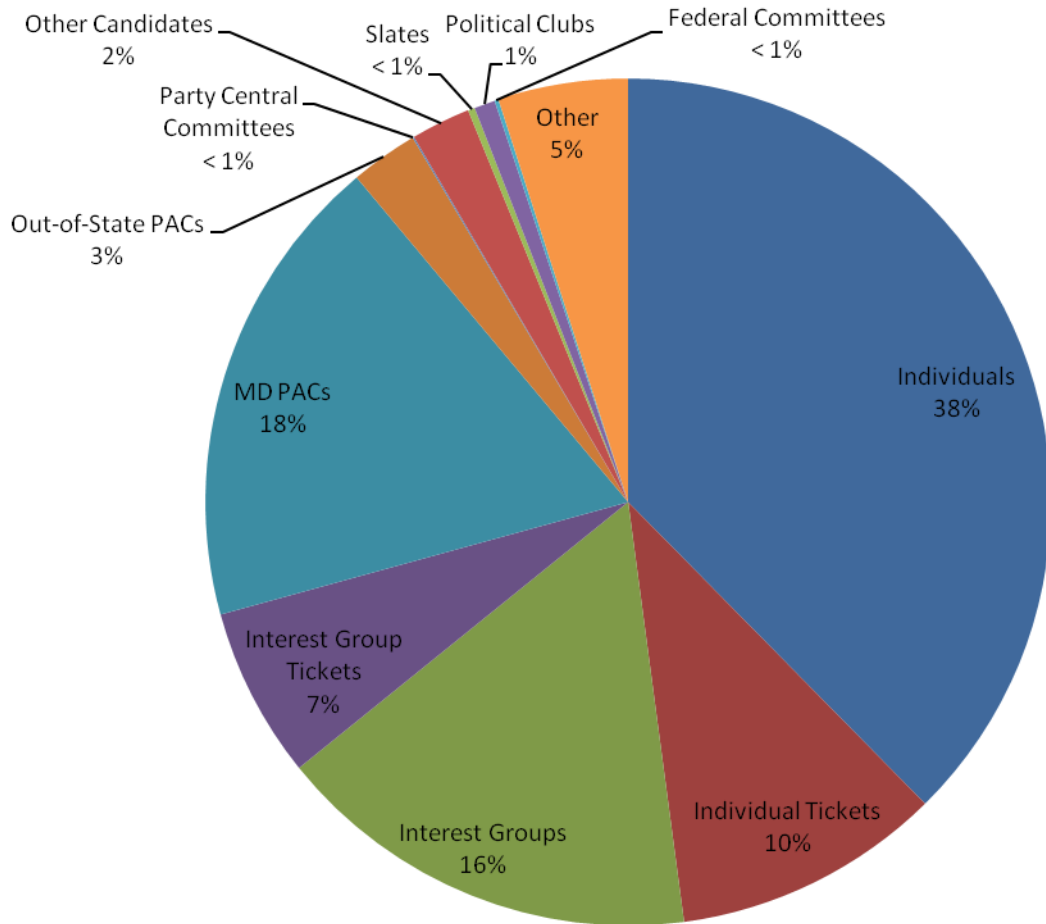
**Figure 8: Average Spending Among Incumbent and Nonincumbent Candidates**



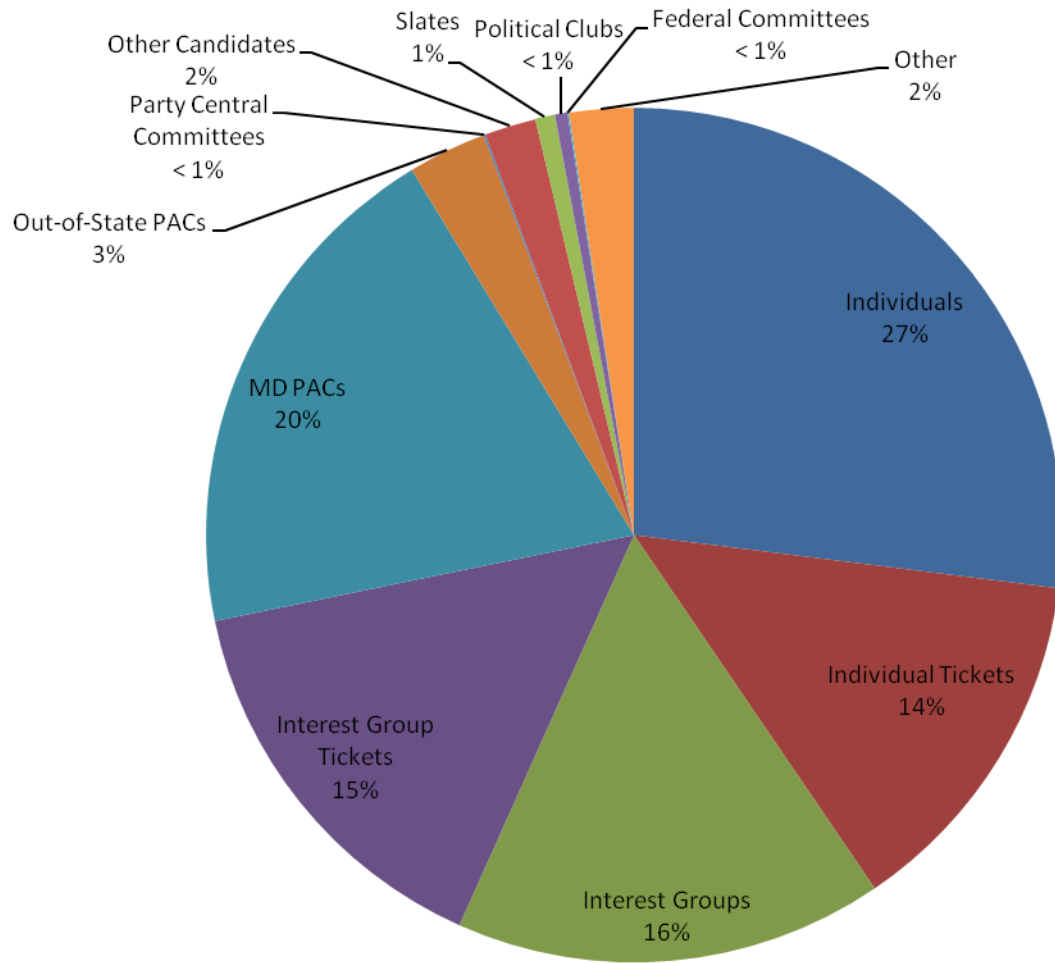
## How the Money was Raised

Candidates for the General Assembly raised their funds from numerous sources during the pre-primary period. Figure 9 and Figure 10 compare the sources of funds between candidates for the House of Delegates and State Senate. Candidates for the both chambers raised around 71% of their funds from individuals and interest groups and PACs (see Figure 9 and Figure 10). House candidates raised a larger proportion from individuals and Senate candidates a slightly larger proportion from interest groups and PACs.

**Figure 9: Sources of Campaign Contributions to Candidates for the House of Delegates**



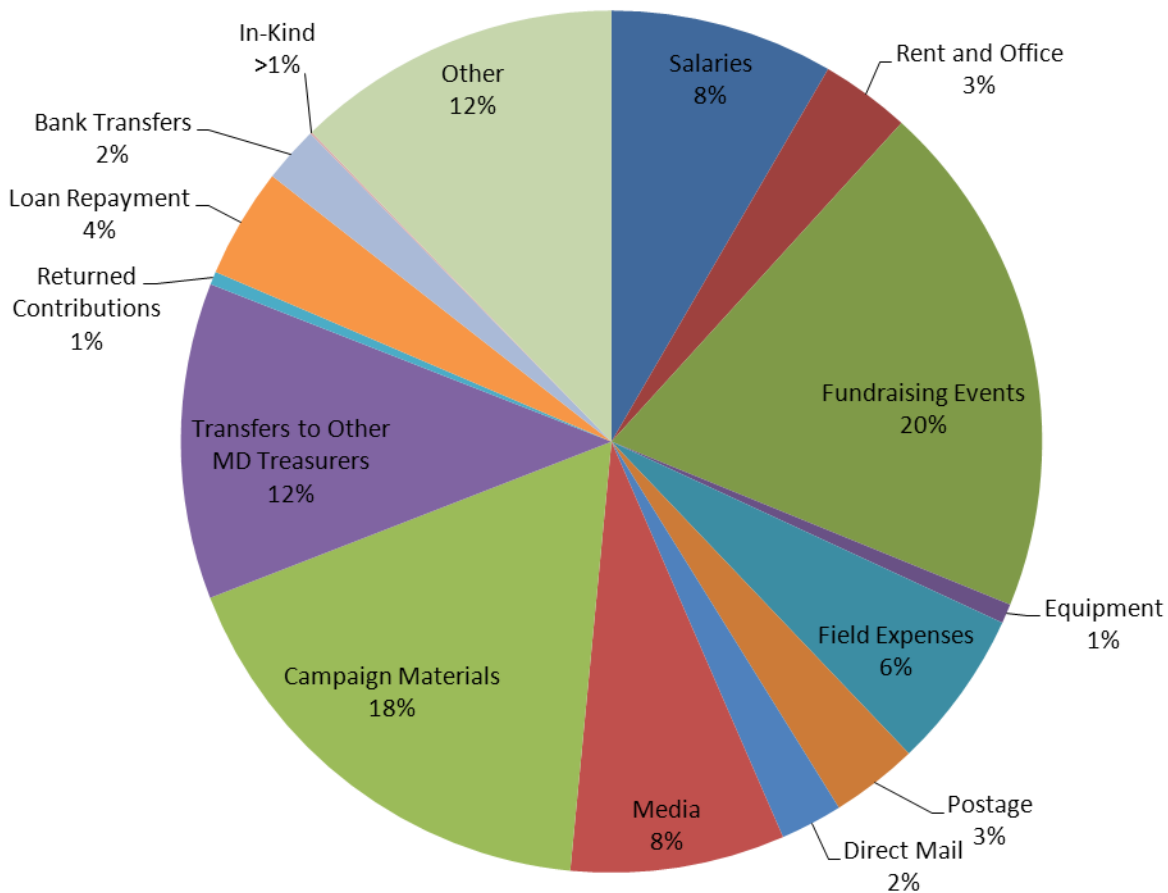
**Figure 10: Sources of Campaign Contributions to Candidates for the State Senate**



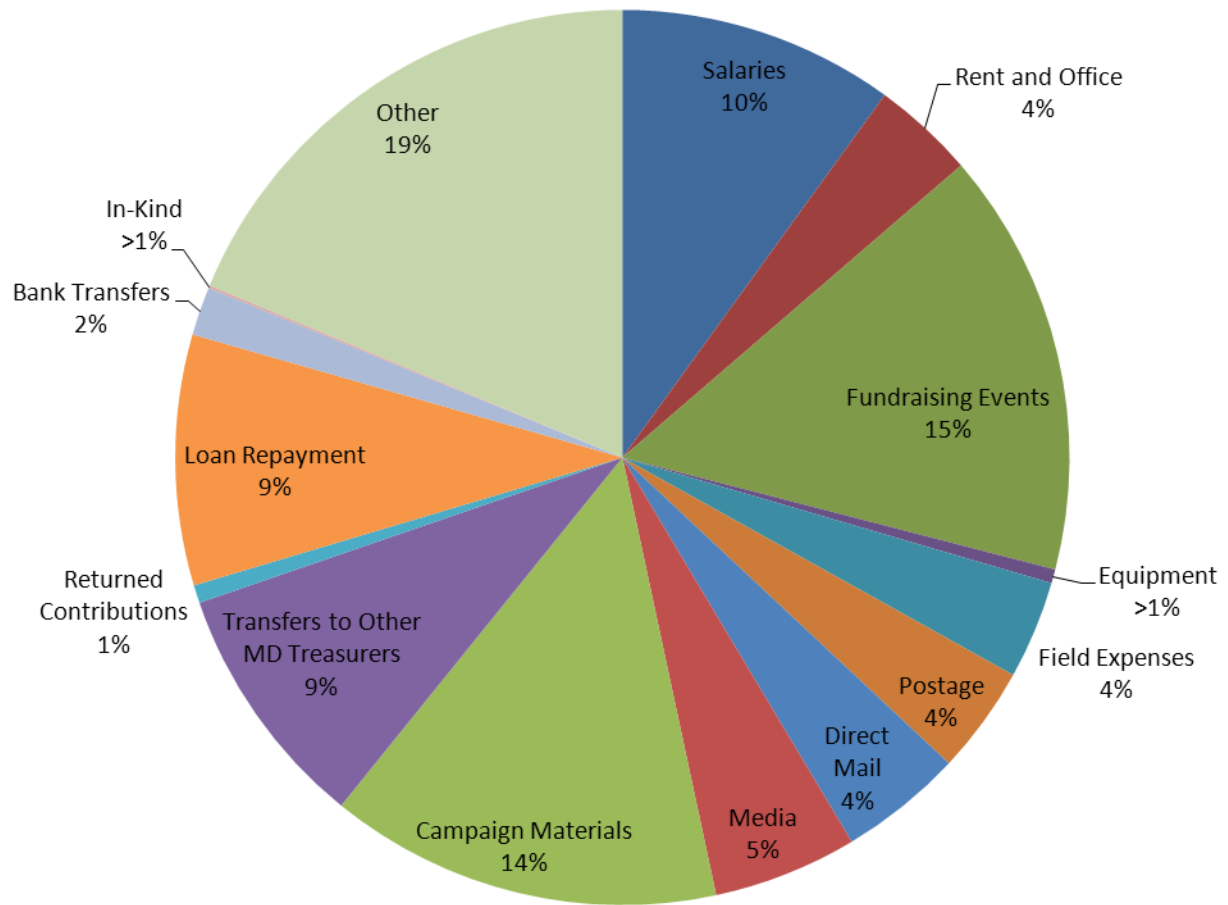
## How the Money was Spent

Candidates for the General Assembly spent their money in various ways throughout the pre-primary filing period. Figure 11 and Figure 12 compare the distribution of expenditures among candidates for the House and Senate. Candidates for the House spent 38% of their funds and candidates for the Senate spent 33% of their funds on their campaign organization—staff salaries and overhead costs that include office space, fundraising events, equipment, and field costs (see Figure 11 and Figure 12). Candidates also spent substantial amounts on campaigning costs. House candidates spent 31% and Senate candidates spent 27% of their funds on these costs which include direct mail, media advertising, and campaign materials. Candidates have spent an especially sizeable portion on campaign materials, which include fliers, mailed advertisements, and most other campaign documents. Candidates running for the House and Senate also transferred 12% and 9% of their funds to other Maryland treasurers, which include other candidates and slate committees.

**Figure 11: The Distribution of Campaign Expenditures Among Candidates for the House of Delegates**



**Figure 12: The Distribution of Campaign Expenditures Among Candidates for the State Senate**



## **Appendix**

### **The Study**

The campaign finance data used in this report were obtained from the Maryland State Board of Elections and start of the 2010 election cycle through August 10, 2010. The data were received on August 23, 2010 and reflect the status of the filing reports at that time. Some of the figures in this report may not perfectly match the figures generated by the Maryland Elections Center website because the data on the website are subject to updating and corrections by the Maryland State Board of Elections. The campaign finance data were supplemented with other information collected by the Center for American Politics and Citizenship.

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