

**CAMPAIGN FUNDRAISING AND SPENDING BY CANDIDATES FOR THE
MARYLAND GENERAL ASSEMBLY THROUGH OCTOBER 17, 2010**

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A report by

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Executive Summary

This report analyzes the pre-general finances for campaigns being waged by candidates for the Maryland General Assembly for the 2010 election cycle. The contributions and expenditures discussed in this report were made between January 1, 2007 and October 17, 2010. The next reporting of campaign finances will occur after the General Election. Comparisons are made between candidates for the House and Senate, between Democrats and Republicans, and between incumbents and nonincumbents.

Major Findings:

- For the 2010 election cycle thus far, candidates for the General Assembly have raised more than \$31.6 million and spent more than \$29.1 million. Candidates for the House of Delegates raised 64% and spent 64% of those total.
- The typical House candidate raised about \$54,000 and spent about \$51,000. The typical Senate candidate raised about \$122,000 and spent about \$115,000.
- While most candidates raised little, a few candidates raised substantial amounts of money. Senate President Thomas V. "Mike" Miller (D) raised over \$1.3 million, and House Speaker Michael Busch (D) and nonincumbent House candidate Kieffer Mitchell (D) both brought in over \$750,000.
- Among candidates for both the House and Senate, the typical Democratic candidate has greatly out-raised and out-spent the typical Republican candidate.
- Among candidates for both the House and Senate, the typical incumbent candidate has well out-raised and out-spent the typical nonincumbent.
- Candidates have raised 45% of their funds from individual donors, and 45% from interest groups, including political action committees (PACs).
- Candidates for the House and Senate have spent about 25% and 23% of their funds, respectively, on their campaign organizations and 50% and 40%, respectively, on campaign communications and voter outreach.

Introduction

As the November 2nd general election approaches, campaigns for the General Assembly have hit full stride. Coming off the September 14th primary, nominees continued raising and spending money to compete in the general election. On October 22nd, the candidates filed their pre-general campaign finance reports. These are the last reports they will file until after the election. The details of these reports provide insight into the fundraising activities of candidates as the election draws near.

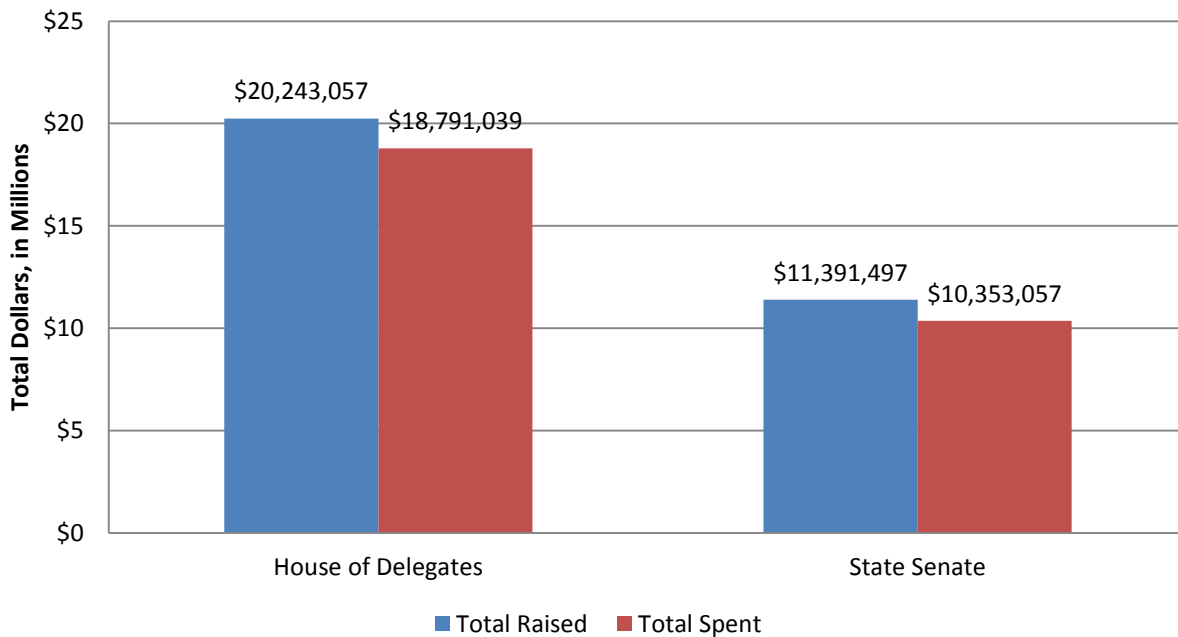
The data analyzed in this report are the contents of the candidate's total 2010 filings as of October 17, 2010. Any candidate who raised more than \$1,000 during the filing period was required to file a report.

This report discusses the finances of all General Assembly candidates who filed a report on the October 22nd deadline. Specifically, the report highlights trends in fundraising over the cycle, compares across candidates for each chamber of the General Assembly, highlights the biggest fundraisers and spenders, and compares across parties and across incumbency status. The report shows that as the candidates head toward the November 2nd general election, some of them have raised and spent sizeable amounts of money.

Overall Fundraising and Spending by General Assembly Candidates

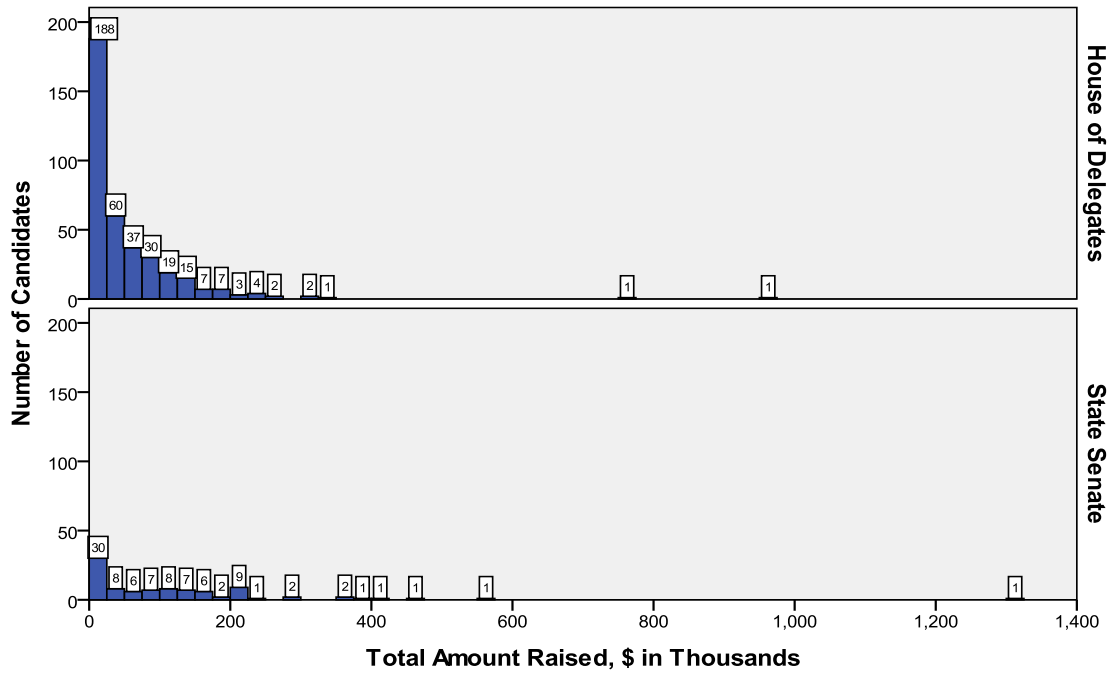
A total of 470 General Assembly candidates have filed pre-general campaign finance reports as of the publication of this report. These candidates have raised a total of \$31.6 million and spent a total of \$29.1 million so far in the election cycle. A total of 377 of the candidates who filed reports are campaigning for a seat in the House of Delegates. These candidates raised \$20.2 million. The remaining 93 candidates filed to run for the State Senate and raised for \$11.4 million (see Figure 1). Candidates for the House also reported spending a total of \$18.8 million while candidates for the Senate spent \$10.4 million in total.

Figure 1: Total Fundraising and Spending by Candidates for the General Assembly



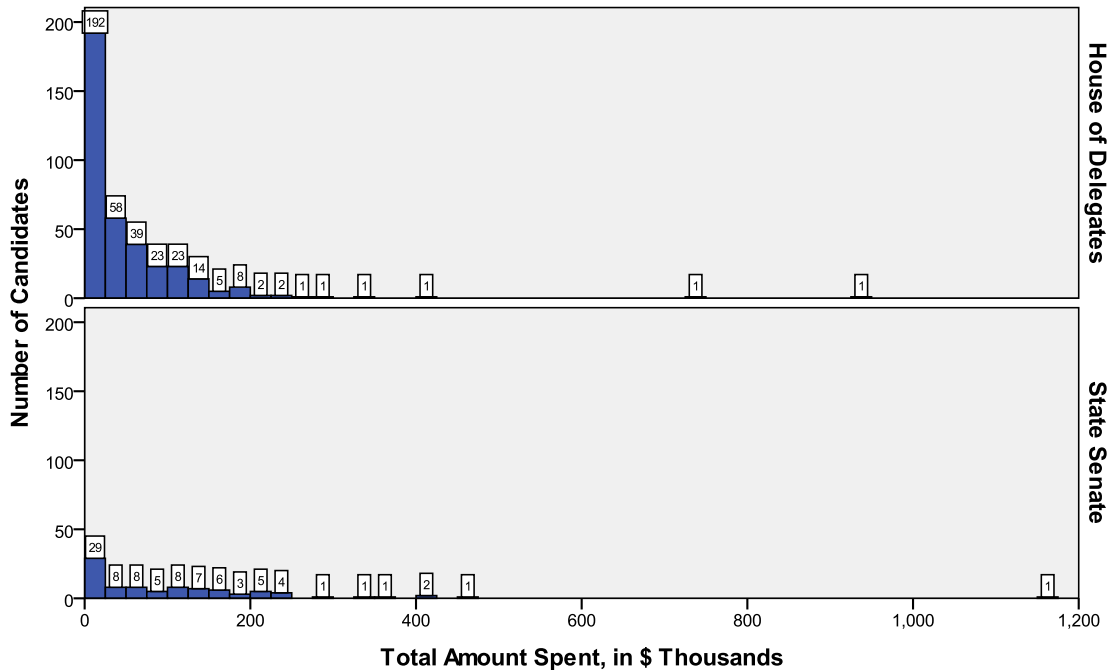
The typical candidate for the House of Delegates has raised \$53,695 through the pre-general filing period. The typical candidate for the Senate has raised more, \$122,489—about 2.3 times the amount reported by House candidates. Most candidates, however, reported raising smaller totals (see Figure 2). Almost 50% of House candidates raised \$25,000 or less. Among Senate candidates about 32% of Senate candidates raised \$25,000 or less.

Figure 2: Distribution of Total Fundraising



The typical House candidate has spent \$50,514 while the typical Senate candidate has spent more than twice as much, \$115,034. However about 52% of House candidates have spent \$25,000 or less (see Figure 3). Among Senate candidates, 32% reported spending \$25,000 or less.

Figure 3: Distribution of Total Spending



While most candidates raised very little, a handful of candidates raised substantial amounts of money. Senate President Thomas V. “Mike” Miller (D) raised by far the most, \$1.3 million, which exceeds the combined totals of the next two Senate candidates, Alexander Mooney (R) and Thomas Middleton (D), by about \$300,000. House candidates Keiffer Mitchell (D) and House Speaker Michael Busch (D) also raised over \$750,000. Altogether nine of the ten top fundraising House candidates, and nine of the ten top fundraising Senate candidates were Democrats. Additionally, all top-spending candidates were incumbents but one, Kieffer Mitchell.

Table 1: Top Fundraising Candidates through October 17, 2010

House of Delegates		State Senate	
Candidates	Amount Raised	Candidate	Amount Raised
Keiffer Mitchell (D)	\$963,046	Thomas V. "Mike" Miller (D)	\$1,317,107
Michael Busch (D)	\$769,709	Alexander Mooney (R)	\$564,232
Dereck Davis (D)	\$343,949	Thomas Middleton (D)	\$453,992
Heather Mizeur (D)	\$314,093	Ulysses Currie (D)	\$404,087
Peter Hammen (D)	\$305,845	James DeGrange (D)	\$399,579
James Mathias (D)	\$273,323	James Brochin (D)	\$370,619
Syed Ali (D)	\$260,694	Robert Garagiola (D)	\$350,640
Maggie McIntosh (D)	\$240,157	Brian Frosh (D)	\$289,998
Douglas Elmore (R)	\$232,088	Robert Zirkin (D)	\$276,616
Justin Ross (D)	\$231,227	Catherine Pugh (D)	\$239,637

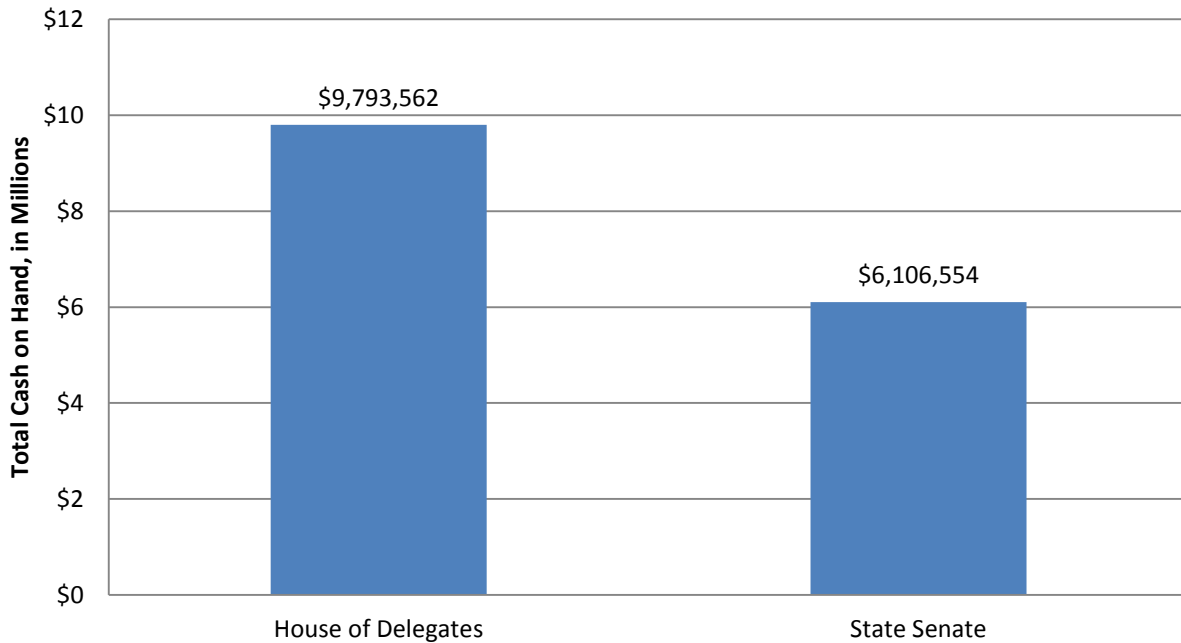
These same candidates were among the top spenders. Three candidates spent more than \$700,000 during the filing period. Miller (D) spent over \$1.2 million, the largest total. All but one of the top spending House candidates were Democrats. All but one of the top spending Senate candidates were Democrats as well.

Table 2: Top Spending Candidates through October 17, 2010

House of Delegates		State Senate	
Candidates	Amount Spent	Candidate	Amount Spent
Keiffer Mitchell (D)	\$944,148	Thomas V. "Mike" Miller (D)	\$1,163,488
Michael Busch (D)	\$747,650	Alexander Mooney (R)	\$457,892
Syed Ali (D)	\$415,034	Douglas Peters (D)	\$414,900
Dereck Davis (D)	\$338,172	Thomas Middleton (D)	\$413,414
Peter Hammen (D)	\$283,163	James DeGrange (D)	\$351,370
Justin Ross (D)	\$257,143	James Brochin (D)	\$336,983
James King (R)	\$234,896	Michael Lenett (D)	\$275,742
Maggie McIntosh (D)	\$230,106	Brian Frosh (D)	\$245,611
John Wood (D)	\$212,628	Robert Garagiola (D)	\$237,316
James Mathias (D)	\$210,731	James Rosapepe (D)	\$232,166

Candidates for the General Assembly finished the filing period with \$15.9 million in their bank accounts. Specifically, candidates for the House of Delegates reported nearly \$9.8 million in their accounts, while candidates for the State Senate reported just over \$6.1 million in reserve.

Figure 4: Total Cash on Hand Among Candidates for the General Assembly



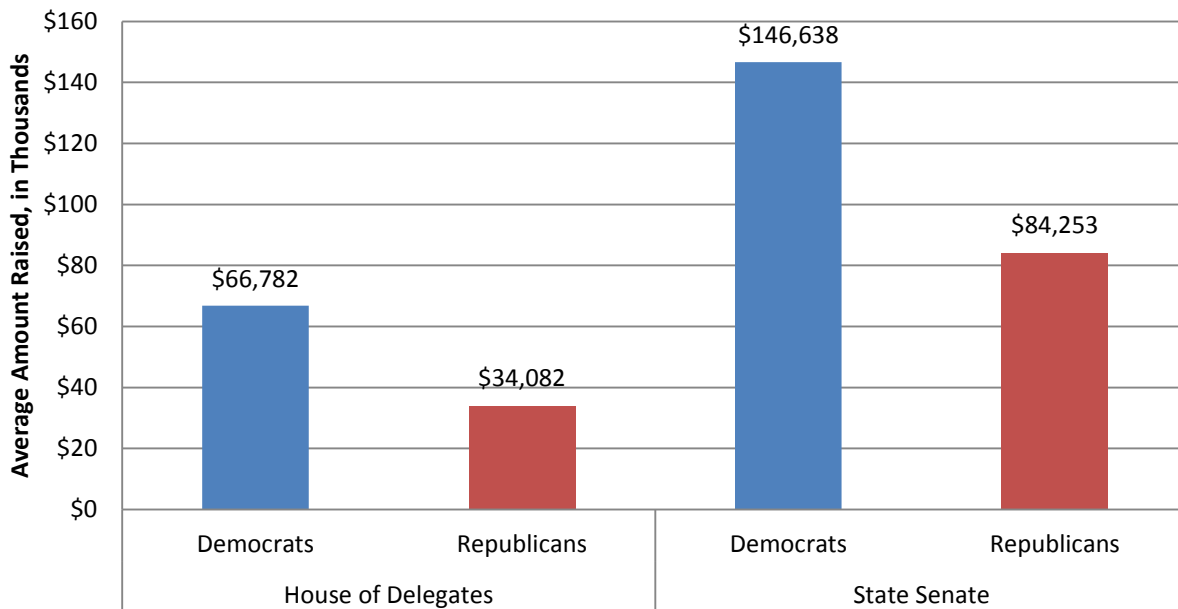
The typical candidate for the House of Delegates reported about \$26,000 in cash on hand while the typical Senate candidate reported having nearly three times as much, about \$68,000 in the bank. However, some candidates have accrued significant war chests. Miller (D), the Senate President, and Busch (D), the House Speaker, each have more than double the cash on hand of the next highest candidate for their respective chambers. Miller (D) has the most money of any candidate filing a pre-general report, reporting more than \$876,000 in the bank. Busch reported having the largest war chest among House candidates with just under \$385,000. Notably, the top ten savers among candidates for the House of Delegates were all Democrats, while nine of the top ten savers for the State Senate were Democrats.

Table 3: Candidates with the Most Cash on Hand through October 17, 2010

House of Delegates		State Senate	
Candidates	Cash on Hand	Candidate	Cash on Hand
Michael Busch (D)	\$384,906	Thomas V. "Mike" Miller (D)	\$876,230
Keiffer Mitchell (D)	\$190,794	Ulysses Currie (D)	\$363,300
Heather Mizeur (D)	\$176,417	James DeGrange (D)	\$277,574
Dan Morhaim (D)	\$175,453	Alexander Mooney (R)	\$238,020
Syed Ali (D)	\$170,056	Robert Garagiola (D)	\$216,304
Susan Lee (D)	\$155,901	Michael Lenett (D)	\$205,788
Guy Guzzone (D)	\$132,290	Thomas Middleton (D)	\$199,967
Joseph Vallario (D)	\$128,359	Catherine Pugh (D)	\$193,233
Peter Hammen (D)	\$124,561	Brian Frosh (D)	\$187,856
Norman Conway (D)	\$118,638	Douglas Peters (D)	\$136,027

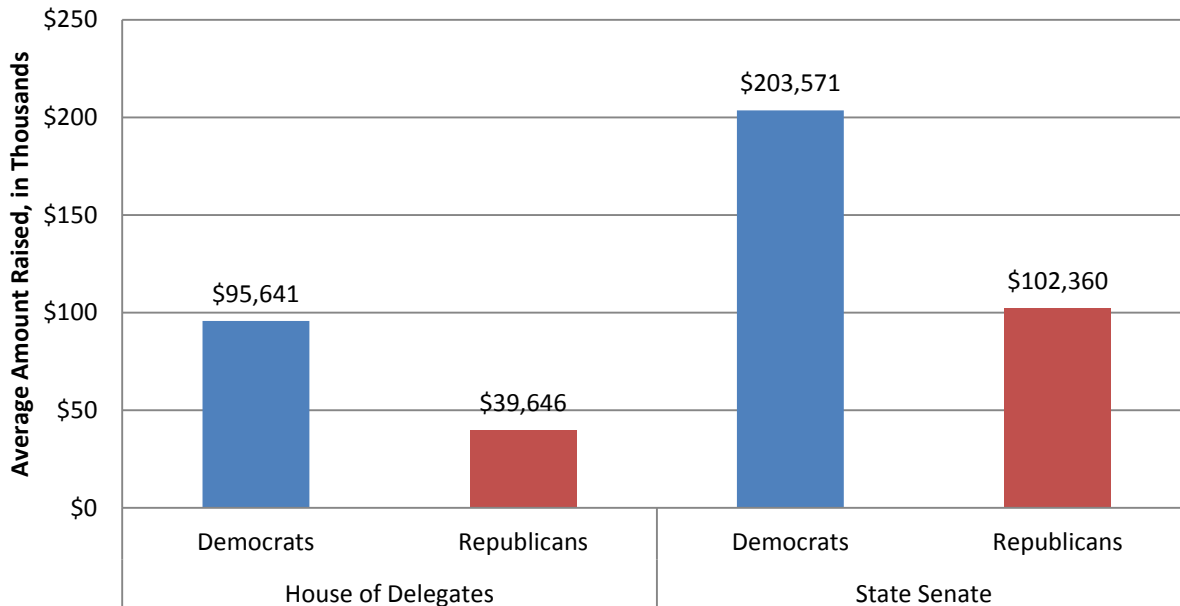
In general, Democrats have raised more money. Among all candidates for the General Assembly, including those who lost their primaries in September, Democratic candidates report raising almost twice as much as their Republican colleagues, on average (see Figure 5). Among Senate candidates, the difference is even greater, with Democrats raising 74% more, on average, than their Republican counterparts.

Figure 5: Average Fundraising Among All Democratic and Republican Candidates (Including Primary Losers)



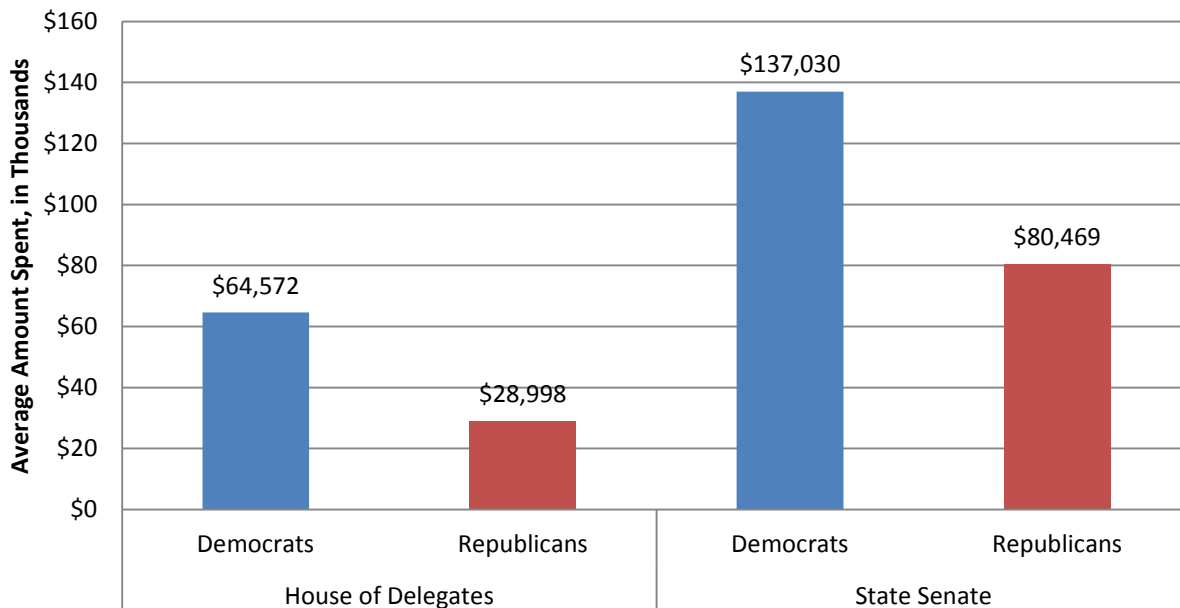
Among just candidates competing in the upcoming general election the pattern is similar. Among candidates for both the House and the Senate, Democrats, on average, raised twice as much as Republicans (see Figure 6).

Figure 6: Average Fundraising Among Democratic and Republican General Election Candidates



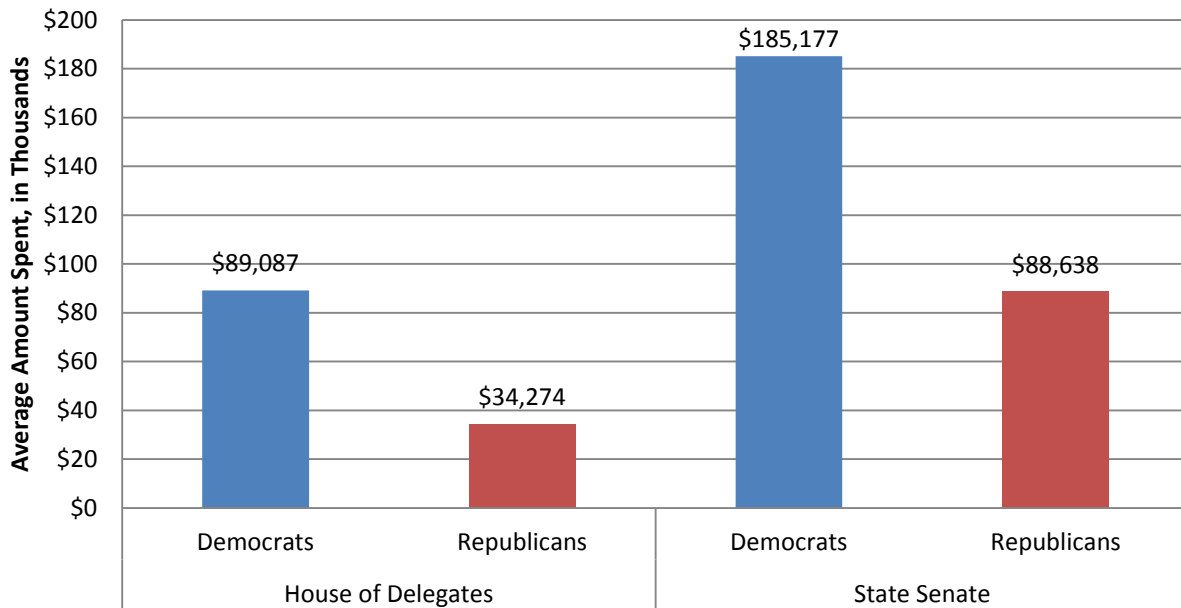
Democrats have also spent more than Republicans. The typical Democratic candidate for the House spent more than twice as much as the typical Republican (see Figure 7). Among Senate candidates, the difference was smaller, but still significantly large.

Figure 7: Average Spending Among All Democratic and Republican Candidates (Including Primary Losers)



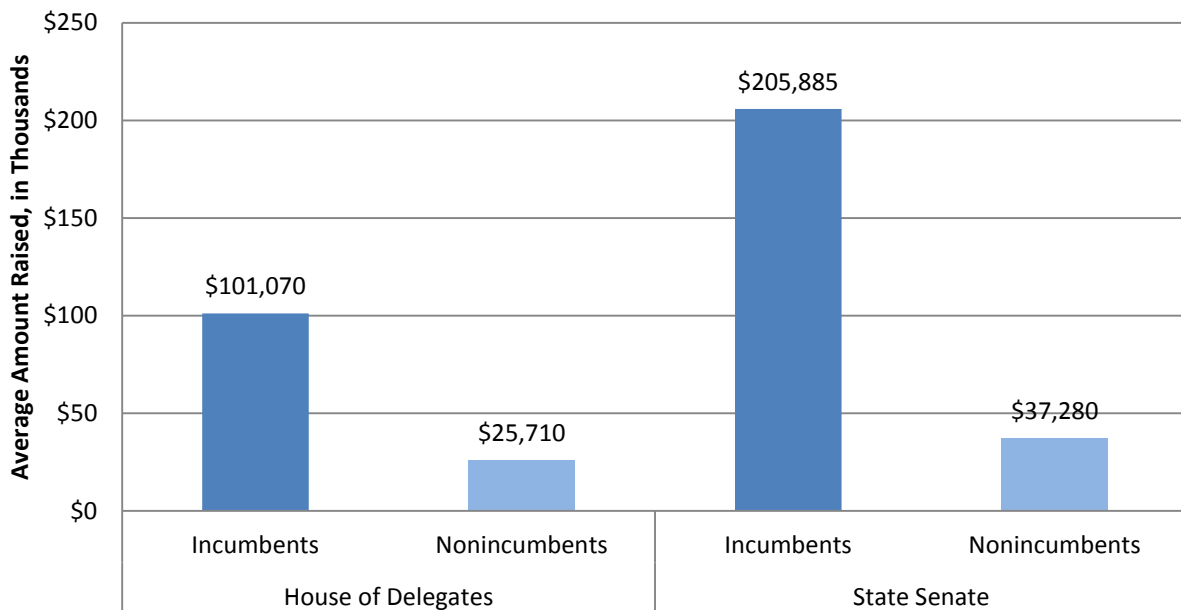
Among just general election candidates the pattern is the same with the typical Democrat spending more than twice as much as the typical Republican candidate (see Figure 8).

Figure 8: Average Spending Among Democratic and Republican General Election Candidates



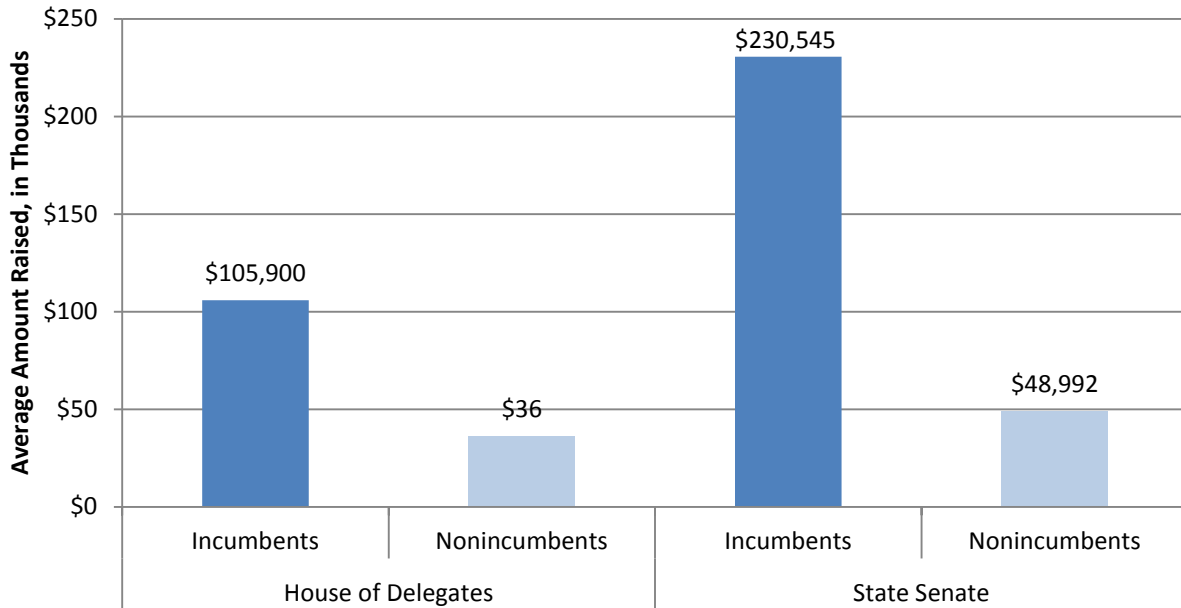
Incumbents out-raised nonincumbents during the pre-general period. House incumbents on average raised four times more than House nonincumbents, and Senate incumbents raised on average over five times the amount raised by Senate nonincumbents (see Figure 9).

Figure 9: Average Fundraising Among All Incumbent and Nonincumbent Candidates (Including Primary Losers)



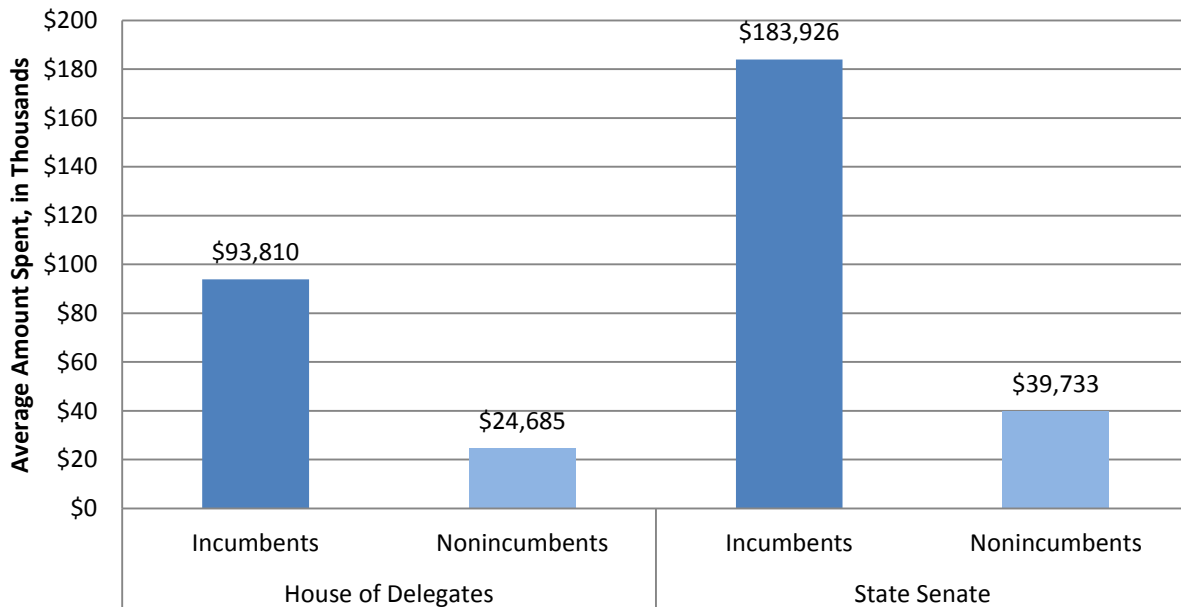
Among just general election candidates the pattern is equally dramatic. Across chambers, typical incumbent candidates have outspent typical nonincumbents by large margins (see Figure 10).

Figure 10: Average Fundraising Among Incumbent and Nonincumbent General Election Candidates



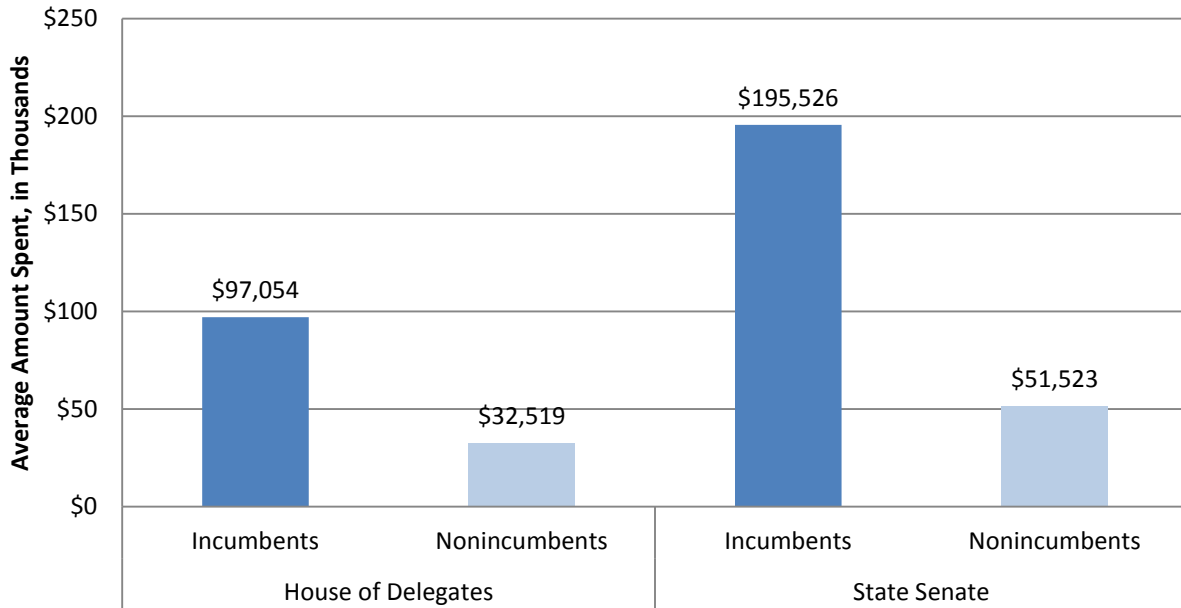
Incumbents also well outspent nonincumbents. The average House incumbent candidate almost quadrupled the spending of House nonincumbents, and Senate incumbents on average spent more than four times the average amount spent by Senate nonincumbents (see Figure 11).

Figure 11: Average Spending Among All Incumbent and Nonincumbent Candidates (including Primary Losers)



Just looking at general election candidates, again the typical incumbent outspent the typical nonincumbent candidate for either chamber by a very large margin (see Figure 12).

Figure 12: Average Spending Among Incumbent and Nonincumbent General Election Candidates



How the Money was Raised

Candidates for the General Assembly have raised their funds from numerous sources thus far. Figure 13 and Figure 14 compare the sources of funds between candidates for the House of Delegates and State Senate. Candidates for the House raised around 91% of their funds from individuals, interest groups, which include business entities and political action committees (PACs). Senate candidates similarly raised 92% from these sources (see Figure 13 and Figure 14). There were some differences across chambers with House candidates, on average, raising a larger proportion from individuals and Senate candidates a slightly larger proportion from interest groups.

Figure 13: Sources of Campaign Contributions to Candidates for the House of Delegates

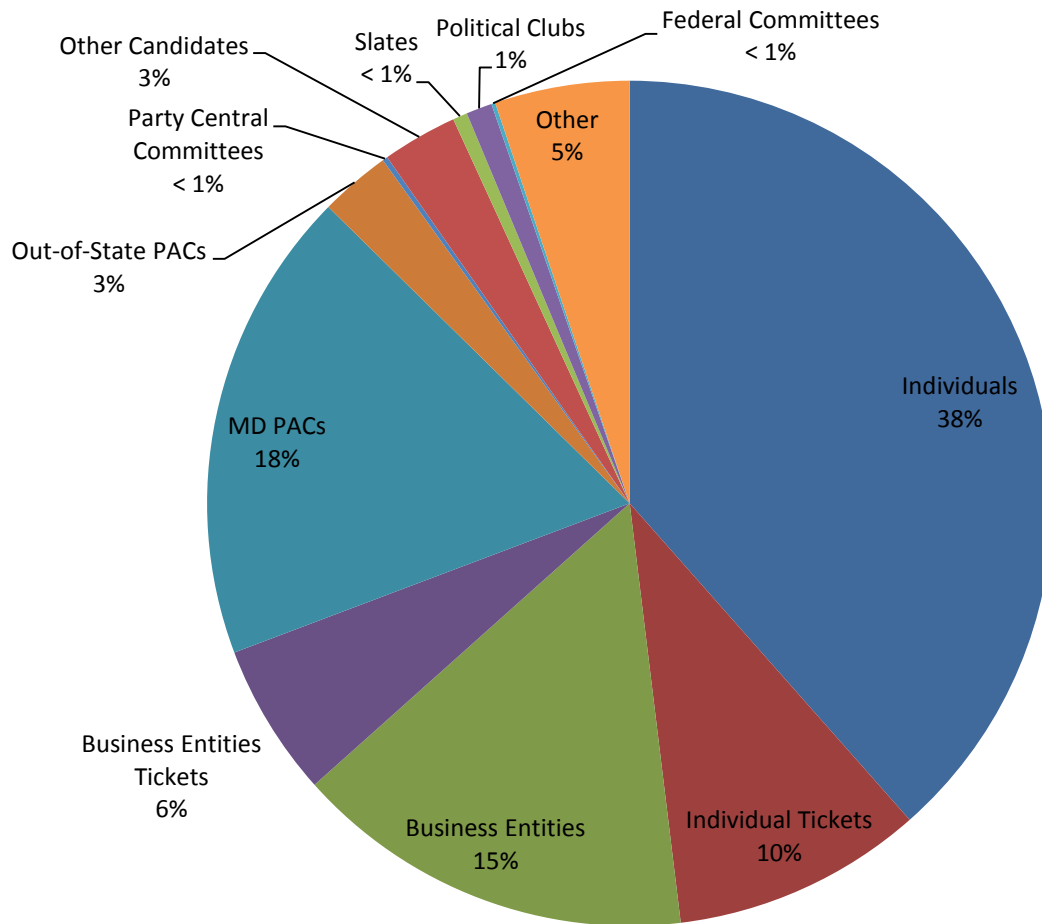
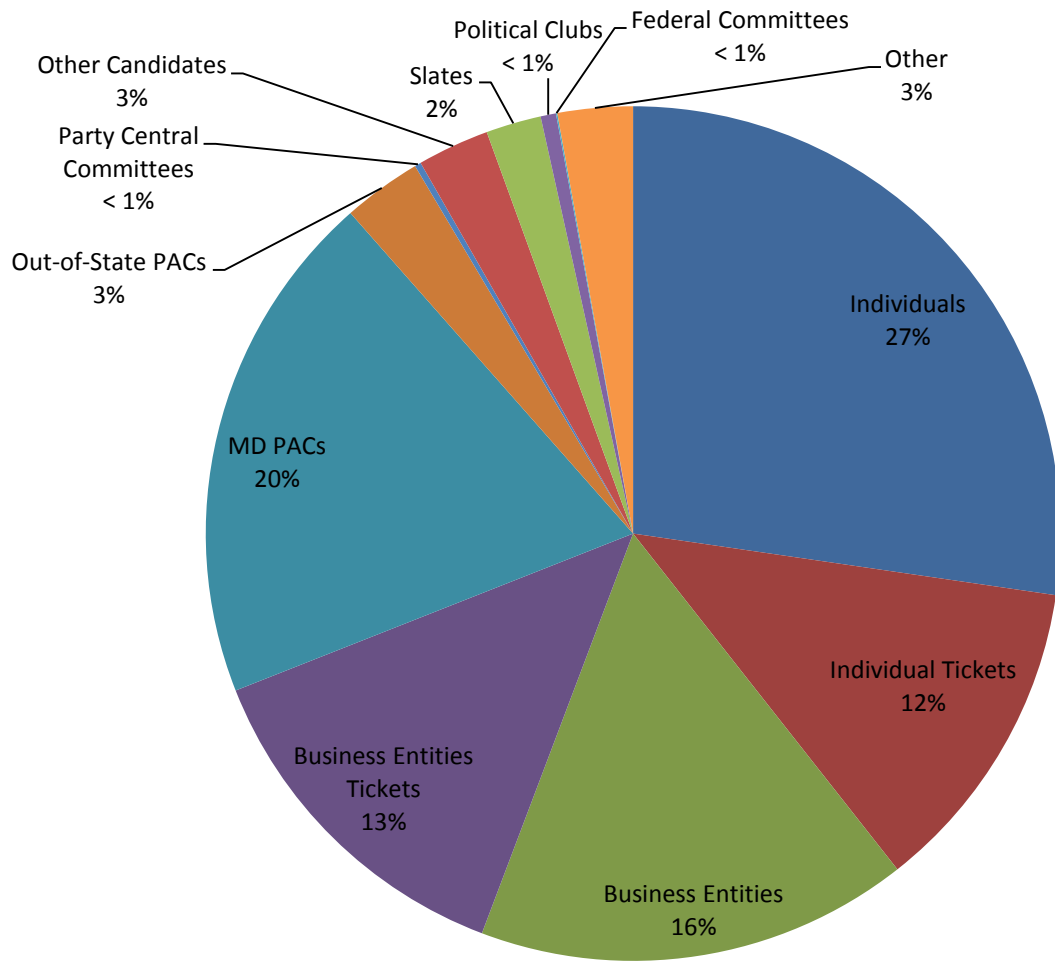


Figure 14: Sources of Campaign Contributions to Candidates for the State Senate



How the Money was Spent

Candidates for the General Assembly spent their money in various ways as well. Figure 15 and Figure 16 compare the distribution of expenditures among candidates for the House and Senate. Candidates for the House spent 25% of their funds and candidates for the Senate spent 23% of their funds on their campaign organizations—staff salaries and overhead costs that include office space, fundraising events, and equipment (see Figure 15 and Figure 16). Candidates also spent substantial amounts on campaign communications and voter outreach. House candidates spent about 50% and Senate candidates spent 40% of their funds on these costs which include including postage, direct mail, media advertising, field expenses, and campaign materials. Candidates running for the House and Senate also transferred 12% and 16% of their funds, respectively, to other political organizations, which include other candidates and slate committees.

Figure 15: The Distribution of Campaign Expenditures Among Candidates for the House of Delegates

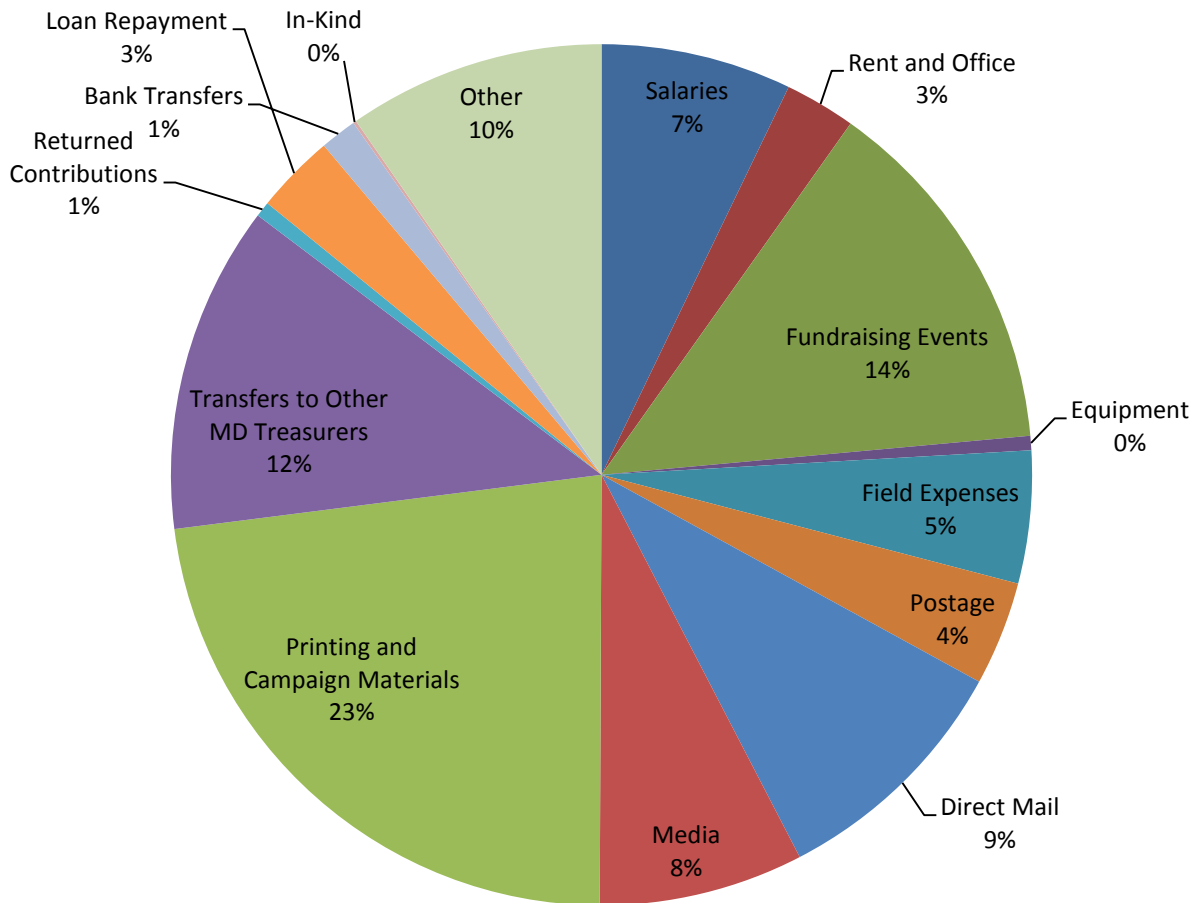
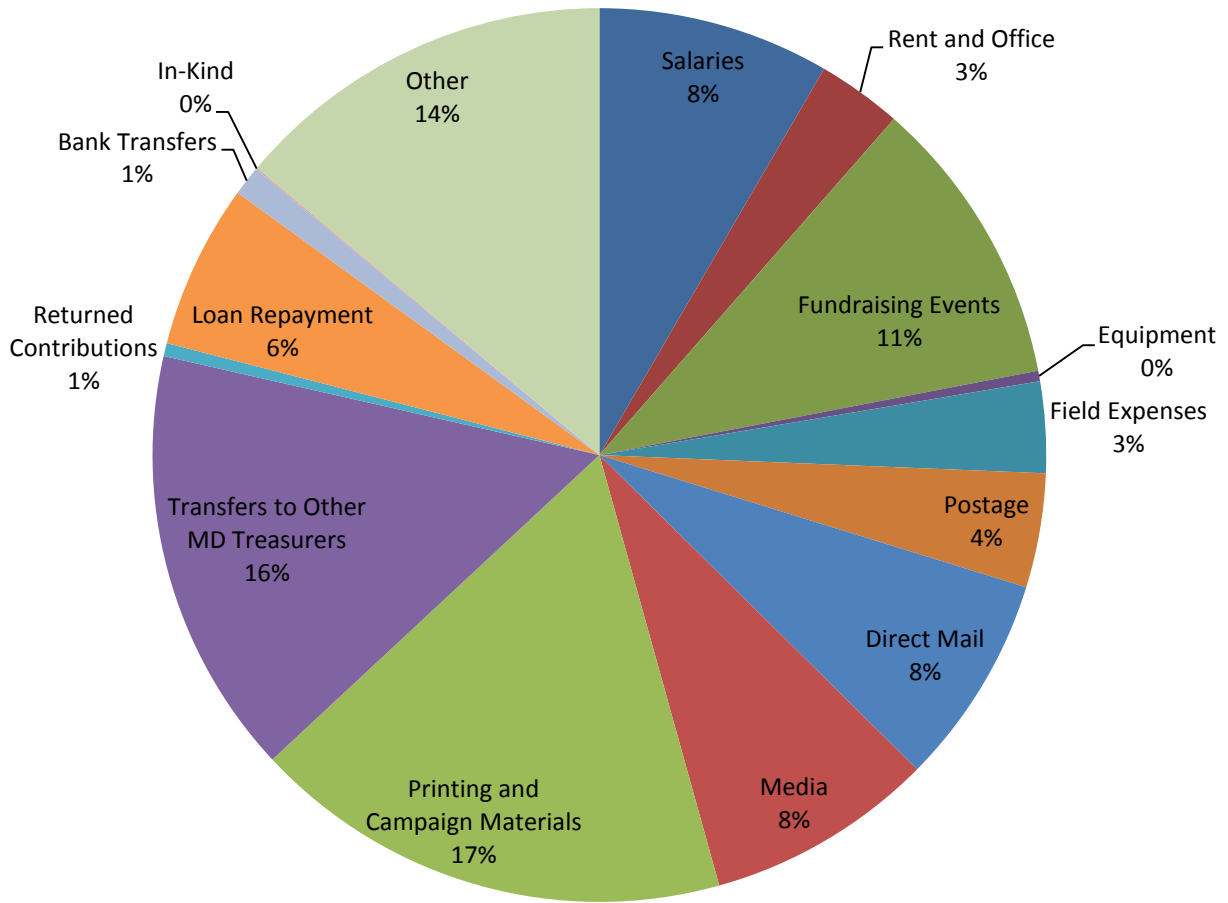


Figure 16: The Distribution of Campaign Expenditures Among Candidates for the State Senate



Appendix

The Study

The campaign finance data used in this report were obtained from the Maryland State Board of Elections. The data were accessed on October 25, 2010 and reflect the status of the filing reports at that time. Some of the figures in this report may not perfectly match the figures generated by the Maryland Elections Center website because the data on the website are subject to updates and corrections by the Maryland State Board of Elections. The campaign finance data were supplemented with other information collected by the Center for American Politics and Citizenship.

About the Authors

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About the Center for American Politics and Citizenship

The Center for American Politics and Citizenship (CAPC) is a nonpartisan, non-profit research institution within the Department of Government and Politics of the College of Behavioral and Social Sciences at the University of Maryland. CAPC provides citizens and policy-makers with research, education, and outreach on critical issues related to the nation's political institutions, processes, and policies. For more information see <http://www.capc.umd.edu> or write the Center for American Politics and Citizenship, University of Maryland, 3102 Morrill Hall, College Park, MD 20742.

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